

## what's in it for you?



### Save money

By reducing cleaning, maintenance and insurance costs while also helping to avoid costly band-aid solutions like air purification systems, smoke-free policies save money for both housing providers and residents.



### Save time

Smoke-free policies significantly reduce the time it takes to maintain and turn over units. Also, spend less time mitigating complaints and working to ensure that smoke isn't seeping from one unit into another.



### Avoid fires

Protect investments and cherished possessions, and even save lives. Smoking-related fire risks are particularly high in buildings with residents who are on oxygen or have reduced mobility.



### Increase marketability

The vast majority of Albertans who currently live in multi-unit housing would choose to live in a smoke-free building. Smoke-free policies are a great selling feature.



### Decrease your liability

Second-hand smoke exposure is a serious and legitimate health concern. Residents can and have taken property managers and landlords to court for neglecting to effectively mitigate second-hand smoke exposure in multi-unit housing.



### Make quitting easier

The vast majority of smokers want to quit, and many don't want smoke in their homes. Smoke-free policies can help smokers quit, especially if property managers partner with local public health agencies to promote cessation services and resources.



### Improve health

People exposed to second-hand tobacco smoke for long periods of time are more likely to develop and die from heart disease, respiratory diseases and lung cancer.



### Eliminate ambiguity

A smoke-free policy can help reduce challenging safety issues and conflict situations and provide you with the tools and knowledge to enforce rules in a clear and consistent way.